

• PROGRAMME BROCHURE // QCTO SKILLS PROGRAMME

Digital Innovation: *Accelerator*

Leadership, governance and strategic alignment for managers and innovation leads driving **responsible digital transformation**.

Based on the Occupational Skills Programme – Digital Innovation: Driver • QCTO SP ID: SP-250406

NQF 7

SKILLS PROGRAMME

40 credits

ON COMPLETION

12–14 wks

FOCUSED JOURNEY

QCTO

ACCREDITED

• CONTEXTUALISING THE PROGRAMME

A focused, action-learning route to *digital innovation leadership*.

The Accelerator is aligned to the registered QCTO Skills Programme *Digital Innovation: Driver*. It develops the leadership, governance and strategic capability that managers need to drive innovation — not technical specialisation.



Credentialing

Aligned to the QCTO Skills Programme Digital Innovation: Driver. Successful completion awards an NQF Level 7 Skills Programme with 40 credits.



Duration

A focused 12–14-week journey anchored in a single integrated case study — emphasising action, reflection and applied decision-making.



Target audience & focus

Designed for managers and innovation leads — focusing on leadership, governance and strategic alignment over technical skills.



Action-learning approach

Learners engage actively with real-world case studies and tasks, demonstrating competence through applied action and evidence.



Organisational & individual impact

The Skills Programme drives innovation success, governance and sustainable transformation — delivering measurable value for both learners and their employers.

• ACTION LEARNING & ASSESSMENT STRATEGY

One integrated case study. *Three dossiers.* Real decisions.



Integrated case study

A single, integrated case study simulates real workplace challenges and complex organisational contexts.



Phased learning journey

Learners progress through three Dossiers — leadership, innovation and crisis-communication challenges.



Action-learning cycle

Each dossier follows the **analyse → take action → reflect** cycle to build problem-solving and decision-making.



Support & contact sessions

Contact sessions focus on feedback and the introduction of each dossier in the progressive case study.



Application assessments

Completing each dossier task is the submission for an Application Assessment — a formative instrument.



Final Integrated Summative Assessment (FISA)

Each learner must pass the FISA — administered by CPS under regulated examination conditions: an invigilated, online, closed-book assessment completed within the specified time allocation — to be awarded the credits.

● COMPETENCIES DEVELOPED

The capabilities leaders need to *drive innovation responsibly*.

Four competency areas develop the judgement, resilience and fluency required to lead digital change in complex, regulated environments.



Analytical thinking

Assess ambiguity and make evidence-based decisions under uncertainty.



Emotional intelligence

Manage resistance and lead change with resilience and empathy.



Digital tools proficiency

Use digital platforms and innovation tools with confidence — no technical specialisation required.



Strategic & ethical leadership

Balance innovation speed with governance and societal responsibility for sustainable value.

• PROGRAMME LAYOUT • INTEGRATED LEARNING

A phased journey of *knowledge and practical skills*.

01

WEEKS 1-4

Orientation & Dossier 1 — Understand the Digital Innovation Challenge

- 1-day contact session (3 hrs orientation + 4 hrs Dossier 1)
- Online competency pre-assessment
- Self-directed learning — Digital Innovation Leadership
- Complete Dossier 1 case study + 1 Application Assessment

02

WEEKS 5-8

Dossier 2 — Design & Drive Innovation Responses

- 4-hour contact session (review Dossier 1, introduce Dossier 2)
- Self-directed learning — Optimise Organisational Innovation & Digital Transformation
- Complete Dossier 2 case study + 1 Application Assessment

03

WEEKS 9-12

Dossier 3 — Secure Buy-In & Deliver Impact

- 4-hour contact session (review Dossier 2, introduce Dossier 3)
- Self-directed learning — Dynamic Digital Communication
- Complete Dossier 3 case study + 1 Application Assessment

04

WEEKS 13-14

FISA — Final Integrated Summative Assessment

- Online summative assessment under examination conditions
- Proctored, timed and closed-book
- Duration: 60 minutes

• CORE MODULES

Three modules, mapped to the *three dossiers*.

MODULE 2

Digital Innovation Leadership

- **Core pillars of leadership**
Self-mastery, organisational strategy and societal awareness.
- **Navigating digital disruption**
Manage ambiguity and rapid change, aligned to strategy.
- **Developing leadership skills**
Diagnosis, coaching, ethical judgement and influence.
- **Sustainable digital performance**
Apply tools that support long-term digital success.

MODULE 3

Optimise Organisational Innovation & Digital Transformation

- **Organisational innovation**
Innovation in complex, regulated environments.
- **Agile & compliance balance**
Apply agile methods responsibly with risk management.
- **Systems thinking & diagnosis**
Spot systemic flaws through ethical & UX lenses.
- **Responsible transformation**
Implement agile solutions with measurable value.

MODULE 4

Dynamic Digital Communication

- **Dynamic digital narratives**
Build executive and stakeholder support for innovation.
- **Tailored communication**
Message ethically for executives and regulators.
- **Adaptive feedback loops**
Data-driven communication that stays credible.
- **Crisis communication**
Protect reputation and align governance outcomes.



Delivered on CPSLearn® — built for working professionals

Smart, adaptive learning on any device, with flexible timing, platform support and AI-powered guidance.

• WHY CHOOSE CPS

Two decades developing professionals *organisations depend on.*

For over two decades CPS has specialised in workplace-integrated learning — concepts applied directly to organisational contexts under leader support and guidance.

30,000⁺

Professionals have developed practical capability through CPS programmes.

24⁺

Years specialising in professional skills development across industries.

3[×]

BANKSETA Awards — recognising real-world impact, not just academic achievement.

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- 1 Fully accredited, regulator-approved programmes**
Registered with the DHET as a Private Higher Education Institution, with accreditation across higher education and occupational education systems.
 - 2 Deep financial-services specialisation**
Focused on banking, financial services, insurance, risk, compliance and leadership — differentiating CPS from generic providers.
 - 3 Proven impact & strong completion**
85%+ completion rates across NQF Level 4–6 programmes, with thousands of professionals trained over more than two decades.
 - 4 Award-winning, research-based methodology**
A proprietary methodology grounded in original research and built for real behaviour change — recognised with a Brandon Hall Gold Award.
 - 5 Trusted partner for managed learning journeys**
End-to-end journeys including learner support, project management, assessment, moderation and post-learning impact evaluation.
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● BRING THIS PROGRAMME TO YOUR TEAM

Develop innovation leaders your *organisation can depend on.*

CREDENTIAL

NQF 7 Skills Programme · 40 credits

DURATION

12–14 weeks · action-learning

AUDIENCE

Managers & innovation leads

RECOGNITION

QCTO · SP-250406

DELIVERED AS A MANAGED JOURNEY

- ✓ Integrated case study across three dossiers
- ✓ Contact sessions, learner support & CPSLearn® access
- ✓ Assessment, moderation & regulated FISA
- ✓ Post-learning impact evaluation

Talk to our partnerships team

Build innovation capability across your organisation with a managed CPS cohort.

Request a conversation →



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CPS builds professionals organisations can depend on — combining credentials with practical capability, applied directly to your context. *That's workforce transformation that lasts.*

